



HAJ-010-001608 Seat No. _____

B. B. A. (Sem. VI) (CBCS) Examination

June / July - 2017

608 : Advance Financial Management - 02

(New Course)

Faculty Code : 010

Subject Code : 001608

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

1 Describe in detail different alternatives available to an Investor. 14

OR

1 Define term "Investment". Write a note on "Valuation of Equity share". 14

2 Explain various sources for developing or identifying the ideas for investment opportunities. 14

OR

2 Market analysis starts before actual production and ends after consumer satisfaction - Discuss. 14

3 What are the advantages and disadvantages of merger and takeovers ? 14

OR

3 Discuss in detail the various reasons for merger or amalgamation of companies. 14

4 Explain the meaning of Portfolio management. 14
How will you identify the industry with growth Potential ?

OR

- 4 Explain the mechanism to measure Portfolio return and Portfolio risk. 14
- 5 Write short notes : (any two) 14
- (a) Commercial Papers
 - (b) T-bills
 - (c) Demat share and Physical share
 - (d) Call money.
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